

Julia Jester

julia.jester@icloud.com | [REDACTED] | www.juliajester.com | New York, NY | www.linkedin.com/in/juliajester

EXPERIENCE

NBC News, TODAY Show

Researcher

New York & Los Angeles

Oct. 2016 – Present

AWARDS: 2017 [Emmy Nomination](#) (TODAY Show, “Outstanding Morning Program”) | 2 NBCUniversal Going the Extra Mile (GEM) Awards

- Produce 700+ broadcast news segments alongside correspondents and producers for a daily average of 4 million viewers by compiling background research, gathering tape elements, coordinating and conducting interviews, fact-checking scripts, and finding social media content
- Write related [breaking news](#) and [pop culture](#) articles for NBCNews.com
- **Crash Researcher, NY (Sept. 2017 – Present):** Cover major breaking news events such as the Las Vegas massacre, Parkland high school shooting and Kavanaugh hearings; compile deep background notes for major politics interviews including [Hillary Clinton](#) and [Betsy DeVos](#); backfill crash and overnight producers to produce breaking news segments, write tease copy and work with correspondents to add tracks and update spots with new developments; created and maintained a master document of Harvey Weinstein accusers used across NBC News
- **Researcher, LA (Oct. 2016 – Sept. 2017):** Shot MOS and b-roll material, field produced, compiled interview notes, drafted scripts, ordered graphics and cut tease material; covered the *Fifty Shades Darker* premiere for the TODAY Show [Snapchat](#) account; filmed and produced Facebook Live videos, [Snapchat stories](#) and [Instagram stories](#) for TODAY Style’s Oscars preview

NBCUniversal East Coast Page Program

NBCUniversal Page

New York, NY

Aug. 2015 – Sept. 2016

- Led in-depth studio tours and managed live audiences for *Saturday Night Live*, *The Tonight Show* and *Late Night with Seth Meyers*
- Pioneered a reverse-mentorship program in which Pages coach high-level NBCUniversal executives on digital and social media strategy
- **CNBC Long Form Production (June – Sept. 2016):** Field produced, logged footage, fact-checked scripts, compiled research, and managed digital assets for original documentary *Ground Zero Rising: Freedom vs. Fear*; [produced CNBC Snapchat story](#) & [wrote complementary articles](#)
- **Corporate Social Responsibility (March – June 2016):** Analyzed industry strategies, social innovation trends and digital implementation of initiatives; curated content for the Green is Universal social media accounts; wrote posts for NBCUniversal corporate blogs
- **MSNBC’s “The Last Word with Lawrence O’Donnell” (Dec. 2015 – March 2016):** Coordinated guest bookings, conducted segment research, supported the NBC News election unit during primary and caucus coverage by tracking data and analyzing exit polls

Vox Media, Vox.com

Engagement Intern, Community Manager

Washington, DC

May 2014 – July 2015

- Strategized with editors Ezra Klein and Allison Rockey to build the brand’s social media presence from scratch; managed Facebook, Twitter and Instagram accounts, leading to a consistent increase in followers, engagement and site referrals (including 400% increase in Facebook likes)
- Covered live entertainment and political events on social media without error; created complementary graphics for stories; backfilled engagement editor as needed; provided headline and photo recommendations to writers; [wrote original content](#) for Vox.com

EDUCATION

Georgetown University, Bachelor of Arts (*Cum Laude*)

Major: American Studies, **Minors:** Government, Journalism | Georgetown Scholars Program, 1789 Scholarship Recipient

The Georgetown Voice

News Editor, Editorial Board Chair, Staff Writer

Washington, DC

Aug. 2011 – May 2015

- [Wrote articles](#) for the news, leisure, features, commentary and editorial sections
- Led a team of writers and assistants as news editor and editorial board chair, decided story topics covering news and events on campus and throughout the DC metropolitan area, edited articles, covered live events and designed page layout in Adobe InDesign each week

SKILLS & INTERESTS

Editing: Audio (ProTools, Audacity), Copy (AP Style), Graphics (Basic Adobe Photoshop, InDesign), Video (iMovie, Final Cut Pro, Adobe Premiere) • **Shooting:** Canon 5D & XF205, DJI Osmo • **Systems:** iNews, Media Central, DALi • **Web:** Basic HTML, CMS, SEO • **Social Media:** Sprout Social, HootSuite • **Languages:** Intermediate Italian • **Interests:** Politics, policy, technology, dance, photography, music, film